Title of Paper	Coach Development in Aotearoa New Zealand – Insights (and future directions)
Category	Coaching research abstract
Stream	8 – Coach Developer
Abstract	This presentation will outline a relatively large, collaborative research project involving five major New Zealand (NZ) Universities, New Zealand's governing sporting body, Sport New Zealand (SNZ), and the associated Regional Sports Trusts (RSTs). The purpose of this research project is to explore, interpret and critique the coach education initiative, Coach Developer (CD), which has been designed and implemented nationwide as a way of improving coaching delivery and enhancing the sporting experience. The CD initiative was founded on the following four assumptions; • A structured competitive sport model is a vehicle for positive societal outcomes • There will be positive development outcomes for youth through positive experiences in sport and possibly wider movement context • The CD initiative will have a positive impact on both coaches and participants' experiences in a structured competitive sport environment • If the CD initiative improves the quality of the sport experience (of, and through coaching), it will follow that more people will participate in structured competitive sport model as both coaches and participants Drawing on the sport-for-development literature (e.g. Richards et al., 2013; Schulenkorf, 2017; Welty Peachey et al., 2014), the authors will present the philosophical underpinnings and general framework of the CD initiative in NZ and discuss the findings from a pilot study investigating its first iteration. For the pilot study, data was gathered quantitatively via an online survey (N=315, coaches; N=304, athletes) and participant focus group interviews, following two CD workshops (N=23, Coach Developers). Initial findings suggest that there are differing views of the perceived benefits of the CD initiative by the stakeholders, namely; the coach developer trainers, the coaches, and the participant athletes. This has significant implications for achieving its espoused goals and validating its founding assumptions. Additionally, it is the presenter's intention to outline the proposed framework for the larger collaborative study, engage in critique and debate with the audience and gain valuable feedback. **(Word count: 309)**
Keywords	Coach developer, sport for development
References	Richards, J., Kaufman, Z., Schulenkorf, N., Wolff, E., Gannett, K., Siefken, K., & Rodriguez, G. (2013). Advancing the evidence base of sport for development: *Journal of sport for development*. Schulenkorf, N. (2017). Managing sport-for-development: Reflections and outlook. *Sport management review*, *20*(3), 243-251. Sport New Zealand (2019) Coach developer framework. https://sportnz.org.nz/managing-sport/search-for-a-resource/guides/people-who-develop-coaches Welty Peachey, J., Lyras, A., Cohen, A., Bruening, J. E., & Cunningham, G. B. (2014). Exploring the motives and retention factors of sport-for-development volunteers. *Non-profit and Voluntary Sector Quarterly*, *43*(6), 1052-1069.
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