

Badminton World Federation (BWF).

BWF Shuttle Time Schools Badminton Project

Badminton is truly a *Sport for All*. Played by both boys and girls in the same environment, badminton is a low impact, non-contact sport which develops all the key fundamental physical skills, whilst allowing children at whatever level of ability, to experience success in developing a sporting skill set.

In a school's context, providing children with fun, safe and positive badminton learning experiences, where children can see progression, is a strong motivating factor for encouraging *sport for life*.

The Shuttle Time Schools Badminton Programme was officially launched by the BWF in 2012 with the aim of implementing school's badminton globally.

This programme is designed to equip teachers with fundamental badminton skills and knowledge and the confidence to "teach badminton" with the goal of providing children with fun and meaningful sporting experiences.

The BWF is committed to school's badminton as a core focus for development; it is central to its objective of increasing participation and awareness. The BWF goal is to make badminton a worldwide school sport in primary and secondary schools. The sport can offer a positive sporting experience for children from all cultures and backgrounds.

The resources consist of a series of flexible lesson plans which cater for varied age and ability levels. The lessons are part of a development structure which allows the pupils to learn badminton skills at an appropriate pace, to ensure a positive and successful sporting experience.

The lesson plans are supported by online video clips of the exercises and techniques, designed to support the teacher and allow them to deliver a quality badminton experience with minimal sports specific knowledge.

The programme incorporates an 8-hour teacher training course designed to be delivered either as a one-day course for existing teachers or as 8 x 1-hour modules as part of a teacher training curriculum.

Although the official language of the BWF is English – more languages versions are available. To date, the resources have been translated into 20 different languages, and also available on a user-friendly Mobile App

The programme is monitored and evaluated statistically to allow the BWF to track its impact across the various delivery platforms: countries, universities/teacher training colleges, regions, schools, teachers and pupils.

The success of the programme to date has been remarkable with 130+ countries are implementing the programme globally. This has been due to a systematic, planned, inclusive and sustainable approach by the BWF and its key development partners.

Programme website: shuttletime.bwfbadminton.com

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Ian Wright is the Development Director of the Badminton World Federation (BWF) based in Kuala Lumpur, Malaysia and a former England High Performance Manager. He is author of various books including "Badminton Vers L'Haut Niveau" (INSEP publications) and writer of several coach education programmes. He joined the BWF as Development Director in 2010 after a career as national team coach for Norway, France and England, and Olympic coach for Great Britain. He is in a unique position to view and steer the diverse development of badminton globally. He is co-author, editor and manager of the implementation process for BWF's schools badminton programme *Shuttle Time* and BWF Coach Education resources.